



PROGRAM ADVISOR

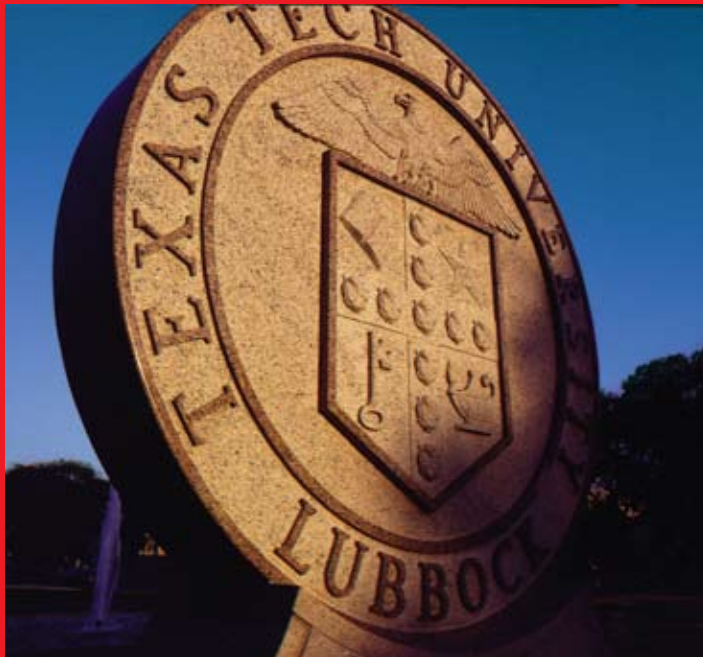
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GRADUATE SERVICES CENTER

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Rawls College of Business
Phone: 001.800.882.6220
001.806.742.3184
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Email: ba_grad @ttu.edu
Web: <http://grad.ba.ttu.edu>

GRADUATE ADMISSIONS

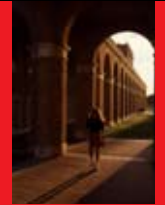
Phone: 001.806.742.2787
Web: www.depts.ttu.edu/gradschool/



TEXAS TECH UNIVERSITY
Rawls College of Business™



From here, it's possible.



HOW TO APPLY ?

- ◆ Complete your application.
<http://www.applytexas.org/>
- ◆ Submit official transcripts.
- ◆ Submit official ETS score reports.
GRE, GMAT, TOEFL, IELTS

FOR FURTHER DETAILS VISIT

<http://www.depts.ttu.edu/gradschool/>
<http://grad.ba.ttu.edu>

**Management Information
Systems**

**Business Intelligence
(MIS-BI) Program**

Area of ISQS

Rawls College of Business
<http://is.ba.ttu.edu/>

From here, it's possible

The ISQS department (area) at Texas Tech University has undergraduate, masters and doctoral programs in Management Information Systems. The ISQS area also has masters and doctoral programs in Operations Management and Business Statistics. One advantage of the MSBA in MIS at Texas Tech is its emphasis on IS development and business intelligence. All course work and projects are related to IS development and business intelligence.

As the driving force behind America's leadership in innovation and productivity improvements, information technology continues at the forefront of progress and change. The MSBA in MIS at Texas Tech provides cutting edge knowledge in IT together with Communication, leadership, decision making and strategy skills that will position graduates for continued success in the workplace. This combination of in-depth training in IT, business intelligence and managerial skills is unique to the MIS-BI program. Courses are taught by award-winning faculty at the college.

Tech's MIS Program is practical and provides hands on experience in every aspect of systems development and business intelligence. The curriculum is continuously upgraded based upon the current IT trends and inputs from our MIS Industrial Advisory Board.

- It is one of the oldest programs in the nation established in 1968
- It has the strongest PhD program in MIS in the southwestern United States

The MIS-BI Program focuses on:

- Enterprise information system integration
- Data warehousing and business intelligence
- Business data analytics
- Data Mining applications with the state of art tools such as SAS
- Optimum decision making
- Internet & Electronic commerce

Career Planning

Typical career options for students graduating from MIS-BI program include:

- Information Analyst
- Systems Analyst
- Project Manager
- Database and Knowledge Manager
- System Designer
- Application Developer
- System Consultant
- CIO & CTO

Scholarship & Financial Aid

Rawls College offers over 25 competitive scholarships for which MSBA students can compete, in addition to the regular university scholarships. Financial aid is also provided to qualified students in the form of Teaching and Research Assistantships.

For more information visit our website:
www.financialaid.ttu.edu

Employers

MIS Graduates have been hired by companies like:

Dell
HP
Microsoft
Nokia
AT&T
Texas Instruments
Lockheed Martin
Price Water House
National Instruments
Bank of America
Wells Fargo
Motorola
Shell
BP
Halliburton
Chevron
JP Morgan

